



BRANDING



PROFESSIONAL BRANDING PACKAGES W/ ADD-ONS (PHOTOGRAPHY, VIDEO +)

TIMELINES AND RATES MAY VARY BASED ON PROJECT NEEDS AND FEEDBACK. 50% DEPOSIT TO GET STARTED

The VEC Experience by VEC ®

— Visual Branding Through Photography & Videography

The VEC Experience is a premium branding package designed to deliver powerful visual content through professional photography, videography branding and graphic design. Whether you're launching a new project, rebranding your business, or building content for social media and promotions — this package provides the creative production you need to stand out.

From creative direction to post-production, we handle the full process to ensure your brand is captured with clarity, consistency, and intention.

Need more? Graphic design services are available as add-ons to support your full branding vision or we can customize your package with a branding/design focus and include photography or videography as an add-on. Let's bring your brand to life — visually.

Branding Packages Includes:

- Professional photography and/or videography with lighting equipment with VEC ® on location &/or professional studio
- Client Support & Media Management to access image gallery, links, notes, brand moodboard more
- High resolution images and/or branding video
- Premium Editing & Retouching



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PACKAGES 1-3 + ADD-ONS

BRAND PACKAGE ONE - 2 HOUR SHOOT, UP TO 1 MIN. VIDEO, 1 LOCATION

1 location and 2 location compositons, 2 outfit change, 6-10 retouched images, no video editing includes raw video footage

\$1,780

BRAND PACKAGE TWO - 2 TO 3.5 HOUR SHOOT, UP TO 2 MIN. VIDEO, 1 LOCATION

1 location and 3 location compositons (on-location and outside look, if applicable), professional makeup artist, 3 outfit change, 10-15 retouched images, and video editing plus raw video footage

\$2,880

BRAND PACKAGE THREE - 4 TO 8 HOURS, UP TO 4 MIN. VIDEO, 1 TO 2 LOCATIONS

2 locations and 3-6 compositions, Includes two options of: Professional MUA, Hair Stylist, Nail Tech &/or Clothing Stylist, Unlimited clothes changes (no more than 6 clothing changes), 15-30 Retouched Images, video editing plus raw video footage and Unlimited Proof images included

\$3,880-
\$5,500+

custom packages
with longer hours &
included add-ons



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BRANDING ADD ONS

ADDITIONAL IMAGE(S)

\$30

4 ADDITIONAL IMAGE BUNDLE

\$80

BRANDING VIDEO SESSION **Special**

45 second video edit

\$765

EXPRESS VIDEO DELIVERY 48-72 HOURS

\$780

EXPRESS PHOTO DELIVERY 48-72 HOURS

full photo gallery

\$380

EDITING EXISTING VIDEO FOOTAGE

\$480/hr

ADDITIONAL VIDEO REVISION

**also includes additional minute of final video, if applicable,
short/longer version videos**

\$580/hr

negotiable

ADDITIONAL PRODUCTION HOUR(S)

\$750/hr



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BRANDING ADD ONS

ADDITIONAL ON-LOCATION FEE

if package comes with 1 or 2 locations, add additional location for an fee

\$280

RAW VIDEO FOOTAGE

\$580

PROFESSIONAL CLOTHING STYLIST

VARIES

PROFESSIONAL MAKEUP STYLIST

rate may increase if MUA is requested for additional hour(s)

starting

\$580+

PROFESSIONAL HAIR STYLIST

rate may increase if a hair stylist is requested to be on-site during the production shoot.

starting

\$380+

PROFESSIONAL NAIL TECH

this rate range is for nails and pedicure. Rate can change or increased based on client needs

starting

\$150-180

CONSULTATION W/ BRAND STRATEGY PROPOSAL

starting

\$150+